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Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 10)

To promote all 4 licensing objectives we will keep strong management controls and effective training to all staff members making them aware of the premises license and requirements. We will pay particular attention to –

- No selling of alcohol to underage people
- No drunk and disorderly behaviour on the premises
- Vigilance in preventing the use and sale of illegal drugs on the premises
- No violent and anti-social behaviour
- No harm to children

Alcohol will not be sold outside the operating schedule and a premises supervisor will be in day to day to control this and provide good training to the staff with a signed training record.

CCTV system will be installed and clear challenge 21 posters/information will be visible to prevent under age drinkers

The premises already has interior roller metal shutters on the shop front for extra security.

We know that it is necessary to carry out our functions and operate a business with the purpose of promoting these objectives

b) The prevention of crime and disorder

CCTV system will be installed and monitor the entrance/exit and other parts of the premises to prevent crime.

A clear notice outside the premises indicating the normal hours of licensing permitted will be on view

Clear notices will be displayed warning of potential criminal activity such as theft that may target customers

- No sale of alcohol to drunk or intoxicated customers
- Vigilance at all times in sale or use of illegal drug on the premises

Staff will be trained in asking customers to use the premises in an orderly and respectful manner.

c) Public safety

Staff will be trained to carry out underage ID checks and environmental health requirements.

A log book will be kept on the premises to comply with the public safety conditions attached to the premises license that requires the recording of such information. The log book will be available for inspection when required by persons authorised by the licensing Act 2003 or associated legislation.

All parts of the premises and all fittings ie doors fastening, notices, lighting, heating, electrical, sanitary accommodation and all other installs will be maintained at all times and in good working order.

d) The prevention of public nuisance

Clear notices will be displayed at the exit requesting the public to respect nearby residents and leave the premises and the area quietly. Customers will be asked not to stand around outside in the street outside the premises loudly talking and will not be admitted to premises above the opening times.

The licensee will ensure that staff leaving late when the business has ceased trading leave in a quite manner to avoid disturbance to nearby residents.

The movement of bins and rubbish outside the premises will be kept to a minimum after 8.00pm to reduce the levels of noise.
 Any lighting in or out of the premises will be positioned in such a way that doesn't cause disturbance to nearby residents.
 Adequate waste bins for customer use will be provided in the local vicinity

e) The protection of children from harm

Staff will be trained about requirements for persons identification, age establishment etc...
 Acceptable ID would be a photographic driving license or passport if they wish to buy alcohol.
 All details will be provided in the training record book available on the premises

A challenge 21 sign will be visible that encourages anyone who is over 18 but looks under 21 to carry acceptable ID

Checklist

Please tick to indicate agreement

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where Applicable
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships

- I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION ASYLUM AND NATIONALITY ACT 2006 AND PURUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 12). If signing on behalf of the applicant please state in what capacity.

Declaration	Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership
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